

Example programme for a blogger

Tips for the organisation

- Schedule the bloggers' arrival for a specific time so that they can start the joint programme
- Leave enough space in the programme for the bloggers to create content
- Show the USP of the Romantik® Hotel and the surrounding area to promote storytelling

Example programme for a journey from Friday to Sunday

Friday:

- arrival at the Romantik® Hotel in the afternoon
- A colourful culinary evening together in Restaurant XY with musical accompaniment or other entertainment

Saturday:

- Joint yoga and mediation session in the spa area
- Extensive breakfast
- Lunch together with a view or at a special location
- Guided city tour/visit to a supplier/joint hike or similar to show the region
- Kitchen party, cookery course or similar that offers good insights behind the scenes and is interactive

Sunday:

- Time for wellness, to sleep in, to explore the hotel
- Extensive breakfast
- End of the trip together
- Optional: suggestions for further activities in the afternoon