

# AGENDA COUNTRY MEETING

## Belgium & Netherlands 2025

16th and 17th March 2025  
at Romantik® Hotel Kasteel Daelenbroeck in Herkenbosch

### DAY 1

18:00 **Welcome, Regional topics & dinner**

### DAY 2

09:00 **Regional topics**

10:00 **Review of the congress in Salzburg**

10:30 *Coffee break*

11:00 **Results 2024 & Marketing and action plan 2025**

11:45 **Campaign 2025 & PR 4.0**

12:30 **Lunch**

14:00 **Romantik® Guest Guarantee & Best Price Guarantee**

14:30 ***Sales Promotions by Romantik®***

14:45 ***Loyalty***

15:00 ***Miles & More***

15:15 ***Use Cases: Website Monitoring and Phone AI***

15:45 **Summary, questions & end**



**ROMANTIK®**  
HOTELS & RESTAURANTS